

WHAT'S NEXT?



1 INTRODUCTION

Every clinic's needs are different. Our team will schedule time to meet with you one-on-one. If you're ready to launch a store within the next 30 days, ask your sales rep for an application.

2 APPLICATION

Be sure to complete your application entirely, including sales tax forms, voided check, and all necessary signatures. This will ensure your application is processed as quickly as possible. A Midwest Veterinary Supply distribution account number is required.

3 BUILDING YOUR STORE

After we receive your application, we'll reach out to you within 48 hours. We'll ask for your practice's logo, discuss your credit card processing, and schedule your staff training. We'll help ensure your team has the skills to register clients, approve orders, and more.

4 SETUP AND MAINTENANCE

Assign a champion to take a lead role supporting your store. Enrollment requires commitment from the champion for about two weeks during launch activities. Ongoing management of your store takes about 10 minutes per day and 45 minutes at the end of each month for reconciliation.

5 CATALOG SETUP

We'll show you how to customize your store with the items you select and the pricing you choose. Tools like promotion codes, featured products, and customized messaging can help make your store a true extension of your practice. We also offer suggested pricing for a quick and easy setup.

6 PAYMENT GATEWAY CONNECTION

Your store will connect to a merchant account with Gravity Payments or a processor of your choice, allowing you to automatically receive full payment for each order shipped.

7 LAUNCH AND SUPPORT

Our team is here for both you and your clients by phone, email or chat. We'll also provide you with printed and digital marketing tools to help drive traffic to your new store.



EXCLUSIVE PROMOTION for accounts new to gravity

Use our preferred merchant account provider for quick and easy setup. Switch to Gravity Payments as your in-clinic credit card processor and save! Gravity will meet or beat your current in-clinic processing rates AND they'll cover your setup monthly hosting fees.

(Based on volume, not all clinics qualify.)

\$0

ONE TIME
SET UP FEE

\$0

MONTHLY
HOSTING FEE

3%

TRANSACTION
FEE*

**in-clinic account must be in use for discount to apply*

Exclusively from



GET STARTED NOW!

accounts@myvetstoreonline.pharmacy

(855) 769-9059